

Minutes
Water Conservation Commission

October 6, 2016

1. Call to Order/Introduction:

The meeting was called to order at 5:30 p.m. Commission members Audie Robinson, Charlie Eskridge, JoAnn Cannon, Jim Felton, Bethany Taylor, David Brown, Grace Silva-Santella, Tom Britzman, Phil Clark, and Jan Shriner (arrived at 5:34 p.m.) were present. Paul Lord, Jean Premutati, and Keith Van Der Maaten were present from staff.

2. Public Comments on Any Item Not on the Agenda:

None.

3. Action to Approve the September 1, 2016 Meeting Minutes:

Councilmember Cannon made a motion to approve the minutes of the September 1, 2016 meeting. Commissioner Britzman seconded the motion. With a vote of 6-Ayes, 0-Noes, 3-Abstained (Felton, Brown, Taylor), 1-Absent (Shriner), the motion was passed.

4. Consider Recommending to the Board of Directors Their Approval of a Memorandum of Understanding between Marina Coast Water District and the Monterey Peninsula Unified School District Regarding the In-School Water Conservation Education Program:

Director Shriner arrived at 5:34 p.m. Mr. Lord introduced this item explaining this program did not go forward last year with the retirement of the teacher, Mary Linzer, at the conclusion of the previous school year. He stated that there could be difficulty in hiring a new teacher to teach the class because of school administrative staff turnover and finding someone with a water conservation background. Mr. Lord commented that he and Ms. Danielle Walker have been going to some schools and doing what they can to educate children on water conservation. With the school staff turnover, the administrative contacts used by the District are no longer there and District staff is working with a new contact who is in the energy conservation department. Mr. Lord said that this new contact has promised to help the District get the conservation education program running again. Discussion followed. Commissioner Cannon suggested modifying the Memorandum of Understanding to show the final hourly rate with the benefits included, and to put in the number of elementary schools that will receive this education.

Commissioner Silva-Santella made a motion to recommend to the Board of Directors their approval of a Memorandum of Understanding (MOU) between Marina Coast Water District and the Monterey Peninsula Unified School District regarding the in-school water conservation education program as modified by Commissioner Cannon; and, that if there are significant changes to the MOU, it would come back before the Commission for additional review. Councilmember Brown seconded the motion. With a vote of 9-Ayes, 0-Noes, 1-Abstained (Shriner), the motion was passed.

5. Receive an Update on Board Direction and Review and Revise WCC Goals and Objectives:

Mr. Van Der Maaten introduced this item and asked Commissioners what concerns they have and what they think the Commission should be working on. He emphasized that this was a brainstorming session and everything was on the table at this time. Mr. Van Der Maaten stated that everyone had a copy of the Commission's procedures/by-laws and wanted to hear if the Commission thinks that there should be other things added to the procedures/by-laws. The following items were given by Commissioners:

- 1) Ord Vote/Annexation
- 2) Water Quality/Operations
- 3) Recycled Water Use
 - a. In home/Greywater/Projects and Status/Progress
- 4) Customer Outreach
 - a. Drought/Water Use and Recycled Water Use
- 5) GW/SI and Desal Projects
- 6) Water System Information for General Citizen Requests and Educating the Public
- 7) Future Technologies in Water Conservation (New Technology)
- 8) Smart Meter Installation
 - a. More Public Outreach on How Much Water to Save and How
- 9) Rebate Programs – Cost Effectiveness?
 - a. Criteria for Measuring Success? (Cost vs Awareness)
- 10) Home Sale – What Can We Do?
 - a. Point of Sale: Toilets to 1.2 gpf
- 11) Greywater Relative to New Construction
- 12) SWRCB Updates (Other State Agencies?)
- 13) Not Review the CCR
- 14) Rebate Programs for New Homes
 - a. Especially Regarding Turf, Toilets, and Water Heaters
- 15) Development Standards – New Houses
- 16) B, F, I, K, N Items on Jan's List
 - B – Visit with more community groups
 - F – Distribute more promotional items
 - I – Promote grey water reuse (including laundry to landscape)
 - K – Recognize homeowners for past and continued water conservation efforts
 - N – Continue strong efforts to promote lawn replacement
- 17) Engagement in Schools/University
- 18) Sustainable Groundwater Management Act
 - a. Information and Copies of Any Public Presentations Given
- 19) Orientation Package
 - a. List of Acronyms with Links to Information
 - b. Staff Interaction Guidelines

Agenda Item 5 (continued):

Mr. Lord stated that the Commission has updated their goals twice in the last year, Fall 2015 and May 2016, and, at the end of each meeting, Commissioners are asked if there are any topics they want to discuss at any future meeting.

Commissioner Silva-Santella made a motion to continue this item to the next meeting for discussion and to set up a date for a special meeting. Councilmember Brown seconded the motion. With a vote of 10-Ayes, 0-Noes, 0-Absent, the motion was passed.

6. Receive a Slideshow Presentation Re-capping the Public Outreach Events Attended in August and September 2016:

Mr. Lord gave a brief presentation on recent public outreach events.

7. Review Proposed Agenda Items for the November 3, 2016 WCC Meeting and Future Meetings:

Mr. Lord's suggested items: Review WCC goals and objectives; planning for the Holiday dinner; updates on working group meetings; updates on Public Information Program activities; GPCD, water production, and water conservation data; and, if there is any new information, the In-school Education Program. He also suggested setting up two days per month for working group meetings to discuss pertinent items.

8. Receive Update on Board/District Activities:

Director Shriner gave a brief update on the latest actions of the Board.

9. Receive Comments from Commission Members:

Commissioner Taylor stated that she would miss the November meeting.

10. Adjournment:

The meeting was adjourned at 7:25 p.m.